OPERATIONAL PLAN TEMPLATE
(SAMPLE ONLY)

An operational or business plan is derived from the strategic plan. This business plan is a detailed action plan to accomplish the objectives of the club. It outlines who is responsible to carry out the tasks, time frames, costs for each year of the plan's duration and performance indicators.

Strategic Intent	Objective	Strategy	Performance Indicator	Budget	Timeline	Responsibility	Progress
Participation /Membership	To increase by 25 players the number of registered junior players by the start of competition.	Place information about junior registrations in local primary schools newsletter.	Promotional brochure produced Junior players increased by 25 players	$1,000	8 weeks before start of season	Marketing Officer	Completed